

KTSM-TV, El Paso, Texas ComCorp of El Paso License Corp.

Quarterly List of Issue-Responsive Programming First Quarter 2009 (Jan. 1, 2009 – Mar. 31, 2009)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- NewsChannel 9 Today (Monday Friday: 5:00 7:00 AM)
- NewsChannel 9 First at 5 (Monday Friday: 5:00 5:30PM)
- NewsChannel 9 @ 6 (Monday Friday: 6:00 6:30 PM)
- NewsChannel 9 Weekend @ 6 (Saturday: 6:00 6:30 PM)
- NewsChannel 9 Sunday (Sunday: 5:30 6:00 PM)
- NewsChannel 9 at 10 (Monday Sunday: 10:00 -10:30 PM)

NBC Network News and Public Affairs Programming:

- *Today* (Monday Friday: 7:00 11:00 AM)
- Today Weekend (Saturday Sunday: 6:00 9:00 AM)
- *Meet the Press* (Sunday: 9:00 10:00 AM)
- The Chris Matthews Show (Sunday: 10:00 11:00 AM)
- NBC Nightly News (Monday Saturday: 5:30 6:00 PM; Sunday: 5:00 5:30 PM)
- Dateline NBC (Various)
- NBC Weather Plus (24/7 on KTSM-DT digital multicast channel 16.4)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:

Gary Sotin General Manager

April 2, 2009

Date Placed in Public Inspection File

Issue: Public Safety

Program	Time	Date	Duration	Description
NewsChannel 9 at 6	6:00 PM	1/09/09	1 min. 22 sec	Police investigate death of NMSU student
NewsChannel 9 at 6	6:00 PM	1/12/09	1 min. 58 sec	New information in old murder case
NewsChannel 9 at 6	6:00 PM	1/22/09	1 min. 10 sec	Arrest in murder of El Paso baby
NewsChannel 9 at 6	6:00 PM	1/26/09	1 min. 20 sec	Weekend bar checks net results
NewsChannel 9 at 10	10:00 PM	2/02/09	1 min. 15 sec	Vigilantes threaten action in Juarez
NewsChannel 9 at 10	10:00 PM	5/09/09	1 min. 35 sec	Volunteer firefighter charged with arson
NewsChannel 9 at 6	6:00 PM	2/12/09	1 min. 46 sec	Police arrest killer of border agent
NewsChannel 9 at 6	6:00 PM	2/17/09	1 min.	Two arrested El Paso border agents return
				home from prison
NewsChannel 9 at 10	10:00 PM	3/01/09	33 sec	Thousands of Mexican soldiers arrive in Juarez
				to keep the peace
NewsChannel 9 at 6	6:00 PM	60/90/8	20 sec	Police drug sting nabs 24 Las Cruces students
NewsChannel 9 at 6	6:00 PM	3/10/09	1 min. 48 sec	Students urged to avoid desert after shootings
NewsChannel 9 at 10	$10.00 \mathrm{PM}$	3/17/09	1 min. 41 sec	New Mexico communities say Juarez violence
				spilling across the border

Issue: Health

Program	Time	Date	Duration	Description
NewsChannel 9 at 5	5:00 PM	1/09/09	1 min 40 sec	Stem Cell breakthrough aids healing
NewsChannel 9 at 5	5:00 PM	1/14/09	1 min 41 sec	Dangers of taking expired medications
NewsChannel 9 at 5	5:00 PM	1/22/09	2 min 20 sec	Fast food calorie counts
NewsChannel 9 at 5	5:00 PM	1/28/09	1 min 41 sec	Salmonella outbreak in peanut butter
NewsChannel 9 at 6	6:00 PM	2/05/09	1 min 35 sec	Beaumont hospital admits incorrectly injecting
				patients with insulin
NewsChannel 9 at 5	5:00 PM	2/09/09	2 min 30 sec	Genetic link to wrinkles
NewsChannel 9 at 5	5:00 PM	2/19/09	2 min 28 sec	Future success linked to baby's month of birth
NewsChannel 9 at 5	5:00 PM	2/25/09	1 min 49 sec	Success of diet depends on calorie counting
NewsChannel 9 at 5	S:00 PM	3/12/09	2 min 29 sec	Breath test may detect cancer
NewsChannel 9 at 5	S:00 PM	3/17/09	1 min 26 sec	Saving money on prescription drugs
NewsChannel 9 at 5	$5:00 \mathrm{PM}$	3/20/09	1 min 09 sec	The value of herbal supplements
NewsChannel 9 at 5	5:00 PM	3/23/09	1 min 32 sec	Link between alcohol & cancerespecially for
			And Administration of the second of the seco	women

Issue: Economy

Program	Time	Date	Duration	Description
NewsChannel 9 at 10	10:00 PM	1/03/09	1 min. 42 sec	President Obama lays groundwork for stimulus
				package
NewsChannel 9 at 6	6:00 PM	1/12/09	50 sec	Economic crisis forces TX & NM budget cuts
NewsChannel 9 at 10	10:00 PM	1/28/09	1 min. 49 sec	Stimulus bill funnels billions to Texas
NewsChannel 9 at 10	10:00 PM	1/29/09	32 sec	President Obama criticizes wall street bonuses
NewsChannel 9 at 6	6:00 PM	2/02/09	1 min. 23 sec	Bronco Communications announces layoffs
NewsChannel 9 at 6	6:00 PM	2/02/09	1 min. 24 sec	Many can't pay at property tax deadline
NewsChannel 9 at 10	10:00 PM	2/09/09	1 min. 31 sec	President Obama calls recession full-blown
				crisis
NewsChannel 9 at 5	5:00 PM	2/11/09	55 sec	Banking executives explains how they spent
				TARP money
NewsChannel 9 at 6	6:00 PM	3/05/09	55 sec	El Paso gets stimulus money for interchange
NewsChannel 9 at 10	10:00 PM	3/05/09	1 min. 16 sec	Businesses react to stimulus money for
				interchange
NewsChannel 9 at 6	6:00 PM	3/13/09	1 min. 46 sec	Economic crisis hits Juarez businesses hard
NewsChannel 9 at 6	6:00 PM	3/17/09	1 min. 47 sec	Local homebuyers benefit from new tax credit

Issue: Education

Program	Time	Date	Duration	Description
NewsChannel 9 at 5	5:00 PM	1/05/09	1 min. 29 sec	Magnet school students certify for Microsoft
				office system
NewsChannel 9 at 5	5:00 PM	1/12/09	1 min 41 sec	Hanks HS cadets visit Obama inauguration
NewsChannel 9 at 5	5:00 PM	1/19/09	1 min.05 sec	Local school kids in D.C. for inauguration
NewsChannel 9 at 5	5:00 PM	1/26/09	1 min 51 sec	Local students begin before-school program
NewsChannel 9 at 5	5:00 PM	2/02/09	1 min 43 sec	Sunland Park students become people they
				study
NewsChannel 9 at 5	5:00 PM	2/09/09	1 min 32 sec	El Paso schools fast-track students for college
NewsChannel 9 at 5	5:00 PM	2/16/09	1 min 40 sec	Aztek storyteller visit local elementary schools
NewsChannel 9 at 5	5:00 PM	2/23/09	1 min 34 sec	High schoolers use new approach to problem
	:			solving
NewsChannel 9 at 5	5:00 PM	3/02/09	1 min 19 sec	UTEP students help less fortunate with
				finances
NewsChannel 9 at 5	5:00 PM	3/09/09	1 min 35 sec	Local 6th-graders develop school improvement
				plan
NewsChannel 9 at 5	5:00 PM	3/16/09	1 min 56 sec	AOY elementary kids learn ballet.
NewsChannel 9 at 5	5:00 PM	3/23/09	1 min 32 sec	El Paso art museum offers classes during
				spring break

Issue: Government and Politics

Program	Time	Date	Duration	Description
NewsChannel 9 at 10	10:00 PM	60/90/1	2 min. 1 sec	El Paso adopts measure encouraging the
				legalization of drugs
NewsChannel 9 at 6	6:00 PM	1/14/09	2 min. 0 sec	Petition begins to change storm water fees
NewsChannel 9 at 6	6:00 PM	1/20/09	1 min. 40 sec	Several El Paso groups watch Obama
				inauguration
NewsChannel 9 at 6	6:00 PM	1/29/09	1 min. 38 sec	Local property owners complain about border
				fence
NewsChannel 9 at 6	6:00 PM	2/04/09	1 min. 48 sec	City leaders claim victory after ASARO says it
				will shut down smelter
NewsChannel 9 at 10	10:00 PM	2/17/09	1 min. 09 sec	Border agents return to El Paso after
				presidential commutation
NewsChannel 9 at 6	6:00 PM	2/20/09	1 min. 49 sec	Juarez police chief resigns due to threats
NewsChannel 9 at 6	6:00 PM	3/03/09	50 sec	El Paso council considers letting police
				impound cars with no insurance
NewsChannel 9 at 6	6:00 PM	3/10/09	45 sec	El Paso council delays proposal letting police
				impound cars with no insurance
NewsChannel 9 at 10	10:00 PM	3/10/09	1 min. 19 sec	El Paso benefits from federal budget earmarks
NewsChannel 9 at 6	6:00 PM	3/13/09	1 min. 15 sec	New Mexico lawmakers abolish death penalty
NewsChannel 9 at 6	6:00 PM	3/23/09	30 sec	County commissioners debate funding of El
				Paso's famous Star on the Mountain

Public Service Announcements

During the months of January, February and March KTSM-TV ran a total of 5,450 PSA's. These also include PSAs on our digital weather channel Weather Plus. Some of the groups represented are the following:

American Pet Products: Dog American Pet Products: Kitten

Ballet Folklorico CIDI: Disaster Help

Consequences - Daughter DTV - Digital In The Air

Jennifer Ann - Generic

Jennifer Ann - Event

Johnny Got A Job

DTV - Just A Box

Outback Steakhouse - Madden Miles

NFID - Talk Flu To Me

NMA: Parents Against Meningitis

Rechargeable Battery Recycling Corp: "Chair" Rechargeable Battery Recycling Corp: Forces

Risky Business

Shriner's Hospital: Jeff Goldblum Shriner's Hospital: Taylor Hicks Shriner's Hospital: William Shatner

Texas Attorney General Greg Abbott: Okay To Play

DTV - The Future Is Here

The More You Know

The More You Know: Linda Cardellini

The More You Know: Ali Later
The More You Know: Ann Curry
The More You Know: Molly Sims

VNA - Fight The Flu West Texas Food Bank

DTV Conversion

Community Involvement

Star Citizen

Kids between the ages of 6 to 18 who set examples of commitment in our community are what being a NewsChannel 9 Star Citizen's about. It's not just the students excelling in sports and academics; it's the ones always helping others. The one always walking the elderly neighbor around the block, the budding scientist or the volunteer at the local animal shelter - they can be Star Citizens too! Nominations are open to all on the station website at www.ktsm.com under the Star Citizen Link.

DATE	EVENT	COMMUNITY INVOLVEMENT	PERSONNEL
L	Emcee	Investiture Ceremony for Family Court Judge	Benn Swann
	Board Meeting	El Paso Summer Music Festival	Nick Miller
1/13/09	Spokesperson	United Blood Services Drive	Oralia Ortega
1/16/09	Guest Speaker	Rosa Guerrero Elementary	Chuck DeBroder
1/24/09	Emcee Banquet	Catholic Diocese of El Paso	Melanie Olivas
1/26/09	Talk to students grades 4-6	Anthony Elementary School	Chester Lampkin
1/29/09	Career Day	South Loop Elementary School	Melanie Olivas
1/30/09	Guest Speaker	Armendariz Middle School	Chuck DeBroder
2/2/09	Guest Reader	Parkland High School	Chester Lampkin
2/3/09	Station Tour	Southwest Key	Maria Saavedra
2/6/09	Emcee	El Paso Cosmetic Surgery Grand Opening	Chuck DeBroder
2/7/09	Emcee	Muscular Dystrophy Association Fundraiser	Chester Lampkin
2/7/09	Judge	Oratorical contest	Ben Swann
2/7/09	Emcee	MDA Stride and Ride fundraiser	Beau Bagley
2/10/09	Board Meeting	El Paso Summer Music Festival	Nick Miller
2/10/09	Guest Speaker	Elfida Chavez Elementary	Chuck DeBroder
2/11/09	Career Day	Socorro Middle School	Melanie Olivas
2/11/09	UTEP Basketball game	Media sponsor recognition	Oralia Ortega
2/14/09	UTEP Basketball game	Media sponsor recognition	Oralia Ortega
2/18/09	Moderator	City Wide Spelling Bee	Nick Miller
2/19/09	Moderator	City Wide Spelling Bee	Nick Miller
2/22/09	Guest Speaker	Komen El Paso Race for The Cure	Oralia Ortega
2/22/09	David Copperfield	Participated in show as representative from station	Oralia Ortega
2/28/09	2009 Book Blast	Guest Reader at Cielo Vista Mall event	Melanie Olivas
3/5/09	Guest Reader	Northstar Elementary School	Chester Lampkin
3/10/09	Guest Speaker	Indian Ridge Middle School	Chuck DeBorder
3/12/09	Read Across America Celebration Guest Reader	Presa Elementary	Oralia Ortega
3/17/09	Guest Speaker	Optimist Club of El Paso	Ben Swann
3/21/09	Emcee	Sunturians Amateur Athlete of the Year Banquet	Fred Albers
3/21/09	Presenter	Sunturians Amateur Athlete of the Year Banquet	Beau Bagley
3/25/09	Emcee	United Way Luncheon	Oralia Ortega
3/28/09	Emcee	United Blood Services Gala	Ben Swann

3/28/09 Emcee
3/28/09 Booth Host
3/28/09 Booth Host
3/29/09 Booth Host
3/29/09 Booth Host

Sunland Derby and United Blood Services Gala 10th Annual Home and Garden Expo 10th Annual Home and Garden Expo 10th Annual Home and Garden Expo 10th Annual Home and Garden Expo

Oralia Ortega Oralia Ortega Chuck Debroder Melanie Olivas Ben Swann

Network Issue-Responsive Programming Information

Early TODAY

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

TODAY

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

NBC Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

Meet The Press

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.



KTSM-TV, El Paso, Texas ComCorp of El Paso License Corp.

Quarterly List of Issue-Responsive Programming Second Quarter 2009 (April. 1, 2009 – June 30, 2009)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- NewsChannel 9 Today (Monday Friday: 5:00 7:00 AM)
- NewsChannel 9 @ 5 (Monday Friday: 5:00 5:30 PM)
- NewsChannel 9 @ 6 (Monday Friday: 6:00 6:30 PM)
- NewsChannel 9 Weekend @ 6 (Saturday: 6:00 6:30 PM)
- NewsChannel 9 Sunday (Sunday: 5:30 6:00 PM)
- NewsChannel 9 @ 10 (Monday Sunday: 10:00 -10:30 PM)

NBC Network News and Public Affairs Programming:

- *Today* (Monday Friday: 7:00 11:00 AM)
- Today Weekend (Saturday Sunday: 6:00 9:00 AM)
- Meet the Press with David Gregory (Sunday: 9:00 10:00 AM)
- The Chris Matthews Show (Sunday: 10:00 11:00 AM)
- NBC Nightly News (Monday Saturday: 5:30 6:00 PM; Sunday: 5:00 5:30 PM)
- Dateline NBC (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 1 minutes unless otherwise noted.

Filed by:	Shelm	July 1, 2009
	Gary Sofir, General Manager	Date Placed in Public Inspection File

Issue: Public Safety

Program	Time	Date	Duration	Description
NewsChannel 9 @ 10	10:00 PM	04/05/09	2 min. 6 sec.	Local sheriff gives update on war on drugs
NewsChannel 9 @ 6	6:00 PM	04/0//0	1 min. 30 sec.	Sexual predator arrested for not registering
NewsChannel 9 @ 10	10:00 PM	04/15/09	1 min. 21 sec.	Homeland security chief visits El Paso
NewsChannel 9 @ 6	6:00 PM	04/11/09	1 min. 20 sec.	Joints Chiefs chairman talks border security
NewsChannel 9 @ 6	6:00 PM	05/13/09	20 sec.	Investigators crack home invasion ring
NewsChannel 9 @ 10	10:00 PM	02/12/09	24 sec.	Dozens of Barrio Aztecas gangsters arrested
NewsChannel 9 @ 6	6:00 PM	02/20/06	1 min. 13 sec.	Progress of El Paso border security fence
NewsChannel 9 @ 6	6:00 PM	05/27/09	1 min. 23 sec.	Hatch, NM rattled by rare bank robbery
NewsChannel 9 @ 6	6:00 PM	60/20/90	1 min. 19 sec.	El Paso murder linked to Juarez drug cartel
NewsChannel 9 @ 10	10:00 PM	06/04/09	1 min. 45 sec.	Al Qaeda threatens anthrax in border tunnels
NewsChannel 9 @ 6	6:00 PM	06/16/09	1 min. 25 sec.	El Paso girl killed in Juarez drug violence
NewsChannel 9 @ 6	6:00 PM	06/23/09	30 sec.	Two brothers murdered in Socorro

Issue: Education

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	5:00 PM	04/06/09	1 min. 48 sec.	Progress report on Head Start program
NewsChannel 9 @ 5	5:00 PM	04/13/09	1 min. 23 sec.	Bridges Academy takes downtown field trip
NewsChannel 9 @ 5	5:00 PM	04/20/09	1 min. 42 sec.	Hands-on learning at the Insights Museum
NewsChannel 9 @ 5	5:00 PM	04/27/09	1 min. 32 sec.	Chapin HS students learn by tagging walks
NewsChannel 9 @ 5	5:00 PM	05/04/09	1 min. 27 sec.	Student makes citywide impact with project
NewsChannel 9 @ 5	5:00 PM	05/11/09	1 min. 29 sec.	New program benefits military students
NewsChannel 9 @ 5	5:00 PM	05/18/09	1 min. 27 sec.	Party is part of learning process at school
NewsChannel 9 @ 5	5:00 PM	05/25/09	1 min. 50 sec.	Christian school has national merit scholar
NewsChannel 9 @ 5	5:00 PM	06/01/09	1 min. 59 sec.	P.E. Goes high tech at local middle school
NewsChannel 9 @ 5	5:00 PM	60/80/90	1 min. 55 sec.	Local school choir gets national attention
NewsChannel 9 @ 5	5:00 PM	06/15/09	1 min. 33 sec.	College recruiters take aim at young students
NewsChannel 9 @ 5	5:00 PM	06/22/09	1 min. 41 sec.	Students take part in Word Weaver program

Issue: Economy

Program	Time	Date	Duration	Description
NewsChannel 9 @ 6	6:00 PM	04/17/09	1 min. 22 sec.	Local businesses suffer from hot check writers
NewsChannel 9 @ 10	10:00 PM	04/19/09		Economic crisis hits woman homebuyer
NewsChannel 9 @ 6	6:00 PM	04/20/09	30 sec.	El Paso county leaders enact hiring freeze
NewsChannel 9 @ 10	10:00 PM	04/21/09	50 sec.	Organization fixes homes for low incomers
NewsChannel 9 @ 10	10:00 PM	05/12/09	25 sec.	City approves impact fees on development
NewsChannel 9 @ 10	10:00 PM	05/13/09	47 sec.	Car dealers testify on auto bailout plan
NewsChannel 9 @ 10	10:00 PM	05/14/09	1 min. 42 sec.	Las Cruces car dealer closing due to economy
NewsChannel 9 @ 6	6:00 PM	05/26/09	36 sec.	Fort Bliss may add thousands of new soldiers
NewsChannel 9 @ 10	10:00 PM	60/60/90	1 min. 43 sec.	Las Cruces Chrysler dealer remains open
NewsChannel 9 @ 6	6:00 PM	06/19/09	1 min. 35 sec.	Fort Bliss construction boosts local economy
NewsChannel 9 @ 6	6:00 PM	06/19/09	21 sec.	21 sec. Spaceport America opens in New Mexico
NewsChannel 9 @ 6	6:00 PM	06/26/09	40 sec.	40 sec. El Paso Planned Parenthood closes its doors

Issue: Health

Program	Time	Date	Duration	Description
NewsChannel 9 @ 5	5:00 PM	04/06/09	1 min. 25 sec.	Medical breakthrough in sinus relief
NewsChannel 9 @ 5	5:00 PM	04/13/09	1 min. 57 sec.	Medical experts learn to rewire the brain
NewsChannel 9 @ 5	5:00 PM	04/20/09	1 min. 28 sec.	Texas doctors implant mechanical heart
NewsChannel 9 @ 5	5:00 PM	04/27/09	1 min. 56 sec.	National swine flu update
NewsChannel 9 @ 5	5:00 PM	05/04/09	1 min. 05 sec.	Swine flu cases grow in Mexico
NewsChannel 9 @ 5	5:00 PM	05/11/09	1 min. 36 sec.	President Obama pushes health care reform
NewsChannel 9 @ 5	5:00 PM	05/18/09	1 min. 38 sec.	New research could lead to breast cancer cure
NewsChannel 9 @ 5	5:00 PM	05/25/09	2 min. 22 sec.	New kind of surgery is less invasive
NewsChannel 9 @ 5	5:00 PM	06/01/09	1 min. 49 sec.	New patch helps people lose weight
NewsChannel 9 @ 5	5:00 PM	60/80/90	2 min. 31 sec.	How to attack the problem of stinky feet
NewsChannel 9 @ 5	5:00 PM	06/15/09	1 min. 58 sec.	Homegrown food provides healthiest alternative
NewsChannel 9 @ 5	5:00 PM	06/22/09	1 min. 36 sec.	New Web site addresses PTSD among soldiers

Issue: Government and Politics

Program	Time	Date	Duration	Description
NewsChannel 9 @ 6	6:00 PM	04/02/09	1 min. 19 sec.	Local judge arrested on variety of charges
NewsChannel 9 @ 6	6:00 PM	04/14/09	1 min. 48 sec.	Retiring US Attorney on corruption probe
NewsChannel 9 @ 10	10:00 PM	04/29/09	1 min. 49 sec.	Government issues travel warning due to flu
NewsChannel 9 @ 10	10:00 PM	04/20/09	38 sec.	President Obama assesses progress in 100 days
NewsChannel 9 @ 6	6:00 PM	05/01/09	1 min. 28 sec.	El Paso leaders enact flu preparedness plan
NewsChannel 9 @ 6	6:00 PM	05/05/09	1 min. 21 sec.	City Rep comes up with money to run for office
NewsChannel 9 @ 6	6:00 PM	60/90/50	1 min. 26 sec.	El Paso school board mulls closing two schools
NewsChannel 9 @ 10	10:00 PM	60/60/50	18 min. 49 sec	18 min. 49 sec Local election results
NewsChannel 9 @ 6	6:00 PM	06/04/09	1 min. 25 sec.	Profile of candidates in El Paso City Rep. race
NewsChannel 9 @ 6	6:00 PM	60/50/90	3 min. 05 sec.	Two county leaders indicted in corruption probe
NewsChannel 9 @ 10	10:00 PM	60/60/90	2 min. 22 sec.	County Commissioner react to corruption probe
NewsChannel 9 @ 6	6:00 PM	06/10/09	1 min. 25 sec.	Local city rep. candidate a no-show at debate

Public Service Announcements

During the months of Aril, May and June KTSM-TV ran a total of 1,632 PSA's. Some of the groups represented in the PSAs are the following:

Organization				
CHILDREN'S PROGRAMMING				
DTV				
Just A Box				
West Texas Food Bank				
Nature Conservancy				
uso				
Jennifer Ann Generic				
BizTech 2008				
Home Loan Learning Center				
VNA-Fight The Flu				
Ad Council Youth Civic Engagement				
The Cancer Project				
Family Day				
Insights				
EPA				
Peta				
Make A Wish				
Home Front				
Rechargeable Battery Recycling Corp				
The More You Know				
TMYK:Ali Later				
TMYK: Linda Cardellini				
TMYK:Molly Sims				
TMYK:Adrian Pasdar				
TMYK:Ann Curry				
Air Force Reserve				
CIDI:Disaster Help				
NMA: Parents Against Meningitis				
Shriner's Hospital: Taylor Hicks				
MDA/Outback Steakhouse: Madden Miles				
NFID: Talk Flu To Me				
American Pet Products: Dog				
Texas Attorney General Greg Abbott: Okay To Play				
Johnny Got A Job				
Conesquences - Daughter				
Risky Business				
NE-YO: World Children's Day				
Edie Falco-Cruelty To Animals				

Community Involvement

ATE	EVENT	COMMUNITY INVOLVEMENT	PERSONNEL
<u>4/3/20</u>	109 Guest Speaker	Chapin High School Science Class	Chuck DeBroder
4/3/2009 Guest Speaker 4/7/2009 Board of Directors		El Paso Summer Music Festival	Nick Miller
4/8/2009 Board of Directors		El Paso Athletic Hall of Fame	Fred Albers
4/9/2009 TAKS Rally		Hosted rally for 5th grade students at Rusk Elementary School	
4/11/2009 HANS Rally		Fashion show geared to keep kids off street	Melanie Olivas
4/14/2009 Host 4/14/2009 Guest Speaker		Fundraising reward luncheon for Pennies for Patients	Melanie Olivas
4/14/20	09 Odest Opeaker	campaign from Frank Macias Elementary School.	Welattle Olivas
4/14/20	009 Board of Directors	El Paso Summer Music Festival	Nick Miller
4/16/2009 Guest Server		Child Welfare League of El Paso McDonald's Night	Benn Swann
	09 Mistree of Ceremony	New Horizons Dance Adademy Spring Festival	Adrienne Alvare
	09 Emcee	MDA Bowl-a-thon for UTEP Fraternities	Beau Bagley
4/18/20	09 Guest	MDA Bowl-a-thon for UTEP Fraternities	Chester Lampkir
	09 Moderator	Ciitizens Bee at Valle Verde Campus EPCC	Nick Miller
	09 Emcee	Poetry Blast at Parkland High School	Chester Lampkii
	09 Board of Directors	El Paso Athletic Hall of Fame	Fred Albers
	09 Judge	Lip-Synch for UTEP Greek Weel	Chester Lampki
4/24/2009 Emcee		Juvenile Probation Dept. Partners recognition luncheon	Benn Swann
4/27/2009 Emcee		TAKS Rally at Rusk elementary	Chester Lampki
4/28/2009 Guest Speaker		Mesa Vista Elementary School	Chuck DeBrode
4/30/2009 Station Tour		Utep senior students Comminications Class	John Collins
5/1/2009 Celebrity Guest		Kentucky Derby Preview	Benn Swann
	09 Participant	"Tennis for the Cure" charity event at Tennis West	Beau Bagley
	09 Board of Directors	El Paso Athletic Hall of Fame	Fred Albers
	09 Guest	Mayor's Prayer Luncheon	Benn Swann
	09 Career Day	Rusk Elementary	Chester Lampki
	09 Emcee	GISD Literary Festival	Chester Lampki
	09 Career Day	Thomas Manor Elementary School	Melanie Olivas
	09 Board of Directors	El Paso Summer Music Festival	Nick Miller
	09 Celebrity Assistant	First Tee of El Paso	Fred Albers
	•	Talent Show at Stanton Elementary School	Melanie Olivas
5/13/2009 Host 5/14/2009 Emcee		Drug Court Graduation	
			Benn Swann Oralia Ortega
5/15/2009 Mistress of Ceremony 5/16/2009 Mistress of Ceremony		March of Dimes walk	_
5/17/2009 Mistress of Ceremony 5/17/2009 Emcee		Canine Classic for Humane Society of El Paso	Oralia Ortega Nick Miller
5/18/2009 Enicee 5/18/2009 Board of Directors		· *	
5/21/2009 Judge			Nick Miller
	09 Judge		Oralia Ortega
	09 Career Day	- · · · · · · · · · · · · · · · · · · ·	Oralia Ortega
	09 Career Day	• • • • • • • • • • • • • • • • • • •	Chester Lampkii
	09 Event Meteorologist	•	Chester Lampkii
	-		Chuck DeBroder
	09 Event Meteorologist		Chuck DeBroder
3/24/200	09 Board of Directors	El Paso Summer Music Festival	Nick Miller

5/27/2009 Career Day Logan Elemenary School Chester Lampkin 5/27/2009 Emcee Tennis Banquet at Del Valle High School Melanie Olivas 5/28/2009 Judge Dancing with the YHA Stars Show at Ysleta High School. Melanie Olivas 5/30/2009 Emcee BCMHC National Mental Health Awareness Day celebration Benn Swann 5/31/2009 Guest Speaker Investiture of new Juvenile Probation Department Chief Benn Swann 6/1/2009 Board of Directors El Paso Summer Music Festival Nick Miller 6/4/2009 Emcee Talent Show at Lancaster Elem. YISD Cultural Arts Center Melanie Olivas 6/7/2009 Participant Charity softball tournament for West Texas Food Bank. Beau Bagley 6/8/2009 Board of Directors El Paso Summer Music Festival Nick Miller 6/13/2009 Emcee NPR Radio show from Plaza Theater Nick Miller 6/13/2009 Emcee Taco Festival at Ascarate Park Chuck DeBroder 6/15/2009 Board of Directors El Paso Summer Music Festival Nick Miller 6/21/2009 Judge Tortugas Racing in Tortugas, New Mexico Nick Miller 6/29/2009 Guest Speaker Bowie Highschool Speech class Nick Miller

Network Issue-Responsive Programming Information

Early TODAY

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

TODAY

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

NBC Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

Meet The Press with David Gregory

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.